

Cirrus Solutions Manufactured Home Credit Application

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Cirrus Solutions, a leading provider of dealership management software (DMS) for the manufactured housing industry, is excited to announce the launch of its fully integrated **Cirrus DMS Credit Application Tool**. Purpose-built for manufactured home dealers, this powerful tool streamlines the financing process—saving time, reducing errors, and improving the customer experience.

The Cirrus Credit App gives dealers the flexibility and efficiency they need in today's fast-paced sales environment. Dealers can now email credit applications directly from the Cirrus CRM, post unique application links on their website or social media, and even collect on-premises signatures—all from one centralized platform.

Key Features Include:

- **CRM-Integrated Credit App Emails:** Send credit applications directly to customers from within the Cirrus CRM.
- **Custom Web & Social Media Links:** Dealers and sales reps can generate unique credit app links to embed on their websites or share on social platforms.
- **On-Site or Remote Signing:** Customers can complete applications in person or remotely using DocuSign, with options for embedded or email-based signatures.
- **Seamless DMS Integration:** Customer information flows directly into the Cirrus DMS, eliminating duplicate entry and simplifying purchase agreement creation.
- **Bank Disclosure Support:** Fully supports dealer-specific and multi-bank disclosure requirements for streamlined compliance and approvals.

“This tool reflects our commitment to simplifying dealership operations and elevating the customer journey,” said Mark Magnacca, VP New Business Development at Cirrus Solutions. “By tightly integrating the credit application process with our DMS, dealers can save time, reduce errors, and move customers from interest to closing faster than ever.”

The Cirrus DMS Credit App is available now for all Cirrus dealers.